

# Chattem, Inc. – Icy Hot SmartRelief Rebate Program

## Terms and Conditions

### 1. Eligibility

The Icy Hot SmartRelief Rebate Program (the "Program") begins Sunday, June 4, 2017 at 12:00:01 AM Eastern Standard Time ("EST") and ends Tuesday, July 4, 2017 at 11:59:59 PM EST. Participation in the Program is limited to legal residents of the 50 United States, the District of Columbia, and Puerto Rico who are 18 years of age or older.

### 2. Rebate Program

To receive a rebate of \$5.00/\$10.00, participants must purchase one Icy Hot SmartRelief Starter Kit in one transaction, during the Rebate Period. To receive a rebate of \$5.00/\$10.00, participants must purchase one Qualifying Product, which includes Icy Hot® SmartRelief Back & Hip Starter Kit & Icy Hot® SmartRelief Knee & Shoulder Starter Kit. Excludes all other Icy Hot® products, during the Rebate Period. Participants must register for the Program and upload a valid purchase receipt for the Qualifying Product showing the purchase date, purchase location, product purchased and purchase price at [www.IcyHotRebate.com](http://www.IcyHotRebate.com). All submissions of receipts must be received by Tuesday, July 18, 2017 at 11:59:59 PM EST to be eligible. Purchase receipt and registration are subject to verification by the Sponsor. **Limit of one** rebate of \$5.00/\$10.00 per email. Purchase receipt must be dated June 4, 2017 – July 4, 2017 to receive a \$5.00/\$10.00 rebate. Rebates can only be requested as payment by physical check. No requests from groups, clubs or organizations will be honored. Please allow four to six weeks from end of Rebate Period for delivery of rebate check. Incomplete submissions will not be honored.

The Program cannot be combined with any other offer or reward. Any attempt to accumulate rebates by means of an automated machine or computer, scripts, software computerized or automated process, or through the use of multiple accounts is expressly prohibited. You must have Internet access and a valid working email address to participate in the Program.

Qualifying Products include: Icy Hot® SmartRelief Back & Hip Starter Kit & Icy Hot® SmartRelief Knee & Shoulder Starter Kit. Excludes all other Icy Hot® products.

### 3. How to Participate

Purchase one (1) Qualifying Product (excluding all travel sizes or refill kits) within one (1) transaction, submit a valid receipt of the qualified purchases, and register for the Program. All submissions of receipts must be received by Tuesday, July 18, 2017 at 11:59:59PM EST to be eligible. Before submitting a receipt, participants must highlight the different qualifying products on the receipt with a star or check. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Chattem, Inc. reserves the right to require a participant to provide original receipt for verification purposes upon request.

All submissions of receipts must be received by Tuesday, July 18, 2017 at 11:59:59 PM EST to be eligible. Before submitting a receipt, participants must highlight the different Qualifying Products on the receipt with a star or checkmark. Photo of receipt must clearly show the receipt in its entirety. Participants should keep their receipt. Sponsor reserves the right to require a participant to provide original receipt for verification purposes upon request.

Participants can submit their receipt and register using the method detailed below:

- a) Upload a photo of your receipt at of your receipt at [www.IcyHotRebate.com](http://www.IcyHotRebate.com) and complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Address, City, State, Zip Code, E-mail Address and Phone Number).

#### **4. Redemption**

Limit of one rebate of \$5.00/\$10.00 per email. All receipts received will be reviewed and validated within forty-eight (48) hours. All physical checks will be sent to the mailing address provided during registration. Allow four to six weeks for delivery of the physical check following the Rebate Period. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undeliverable rebate checks. Unless expressly prohibited by law payee authorizes reasonable dormancy fee deducted if check not cashed within 180 days.

Limited Offer: The Program will be in effect according to the terms and conditions outlined herein. Sponsor is not responsible for any computer or mobile device related malfunction that prevents the participant from accessing entry or receiving a rebate via any form of delivery. Limit of one rebate of \$5.00/\$10.00 per email.

#### **5. Restrictions**

Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. Sponsor is not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive manner or who are otherwise not in compliance with these terms, as solely determined by Sponsor will not be eligible. Sponsor is not responsible for injury or damage to participants or to any other person's computer or mobile device related to or resulting from participation in this Program.

#### **6. Privacy Policy**

Any personally identifiable information collected from participant during participation in the Program will be collected by Sponsor or its agents, and used by Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Sponsor's Privacy Policy as stated at [http://icyhot.com/privacy\\_policy](http://icyhot.com/privacy_policy).

#### **7. Sponsor:**

Chattem, Inc. 1715 W 38th St. Chattanooga, TN 37409.