

## **Smucker's Canada Milk Bone Promotion Terms and Conditions**

### **1. Eligibility**

Smucker's Canada Milk Bone Promotion ("Program") begins Wednesday, November 29, 2017 at 12:00:01AM Eastern Time ("ET") and ends when Seventeen Thousand (17,000) bandanas (each a "Reward") are awarded or on Monday, December 25, 2017 at 11:59:59PM ET, whichever is earlier ("Reward Period"). Participation in the Program is only open to legal residents of Canada, who are at least the age of majority in the province or territory where they reside.

### **2. How to Participate**

To participate in the Program: (1) purchase \$7 or more, before tax, of qualifying Milk Bone or Pup-Peroni Products (qualifying products listed below in term #5) in a single transaction from any retailer in Canada during the Reward Period ("Qualifying Purchase"); (2) flag the Qualifying Purchase on your valid receipt (for example, with a star, checkmark or circle) and take a photograph of the receipt ("Receipt Photo"); (3) visit <http://www.freebandana.com> (the "Website") and register for the Program by providing your full name, complete mailing address and email address; and (4) upload Receipt Photo to the Website or submit it by email to [redem@freebandana.com](mailto:redem@freebandana.com) (from the same email address provided in your registration (collectively, your "Submission").

Receipt Photos must clearly show the entire receipt, including the Qualifying Purchase. Participants must keep their receipt as Smucker Foods of Canada Corp. ("Sponsor") reserves the right to require a participant to provide original receipt(s) for verification purposes upon request. Complete Submission must be received by **Monday, January 8, 2018** at 11:59:59PM ET to be eligible to receive a Reward. **Limit of four (4) Rewards per person per email address.** Reward will be mailed to eligible participant once Submission is confirmed as valid and complete. The quantity of Bandanas is limited to Seventeen Thousand (17,000) and only the first Seventeen Thousand (17,000) qualifying receipts will be fulfilled. Please allow up to two (2) weeks for delivery after verification.

### **3. General**

Participant is responsible for any damage/loss due to use of a Reward. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate Submissions and Submissions from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of the Sponsor and will not be returned. Program is void where taxed, prohibited, or restricted by law. You cannot substitute, transfer, or redeem Reward for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Sponsor, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any Reward. All applicable federal, provincial and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected Submissions, Rewards, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related

materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Sponsor will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

#### 4. Privacy Policy

Personal information collected in connection with the Program will be handled in accordance with the Sponsor's Privacy Policy at [http://smuckers.ca/shared\\_documents/en/privacy\\_policy.html](http://smuckers.ca/shared_documents/en/privacy_policy.html).

#### 5. Qualifying Products

DESCRIPTION	UPC	ITEM NUMBER
MILK-BONE 340 GRAM FARMERS MEDLEY WHOLE GRAIN REAL CHICKEN BISCUIT	00871802000013	7180200001
MILK-BONE 340 GRAM FARMERS MEDLEY GRAIN FREE REAL LAMB & SPRING VEGETABLES BISCUIT DOG TREAT	00871802000020	7180200002
MILK-BONE 340 GRAM FARMERS MEDLEY GRAIN FREE REAL TURKEY & PUMPKIN BISCUIT DOG TREAT	00871802000037	7180200003
MILK-BONE 141 GRAM CHEWLOTTA SMALL MEDIUM 141 GRAM	00871802000419	7180200041
MILK-BONE 178 GRAM CHEWLOTTA LARGE	00871802000426	7180200042
MILK-BONE 2 KILOGRAM FLAVOR SNACKS MEDIUM BISCUIT	00871802002000	7180200200
MILK-BONE 2 KILOGRAM ORIGINAL LARGE BISCUIT	00871802002017	7180200201
MILK-BONE 2 KILOGRAM MAROSNACKS BISCUIT	00871802002024	7180200202
MILK-BONE 10 KILOGRAM FLAVOR SNACKS SMALL BISCUIT	00871802002062	7180200206
MILK-BONE 450 GRAM FLAVOR SNACKS SMALL BISCUIT	00871802002109	7180200210
MILK-BONE 450 GRAM ORIGINAL SMALL BISCUIT	00871802002130	7180200213
MILK-BONE 500 GRAM MAROSNACKS BISCUIT	00871802002154	7180200215
MILK-BONE 800 GRAM FLAVOR SNACKS SMALL BISCUIT	00871802002161	7180200216
MILK-BONE 900 GRAM ORIGINAL LARGE BISCUIT	00871802002185	7180200218

MILK-BONE 900 GRAM ORIGINAL MEDIUM BISCUIT	00871802002192	7180200219
MILK-BONE 113 GRAM SOFT & CHEWY BEEF STEAK	00871802002239	7180200223
MILK-BONE 113 GRAM SOFT & CHEWY CHICKEN	00871802002246	7180200224
MILK-BONE 113 GRAM SOFT & CHEWY STEAK & CHEESE	00871802002260	7180200226
MILK-BONE 3.2 KILOGRAM GRAVY BONES	00871802002413	7180200241
MILK-BONE 113 GRAM SOFT & CHEWY FILET MIGNON	00871802004097	7180200409
PUP-PERONI 708 GRAM LEAN BEEF	00871802005162	7180200516
MILK-BONE 6.5 KILOGRAM FLAVOR SNACKS MEDIUM BISCUIT	00871802005742	7180200574
MILK-BONE 708 GRAM SOFT & CHEWY CHICKEN CANNISTER	00871802005773	7180200577
MILK-BONE 624 GRAM ESSENTIALS PLUS SMALL BISCUIT	00871802006145	7180200614
MILK-BONE 624 GRAM ESSENTIALS PLUS MEDIUM LARGE BISCUIT	00871802006152	7180200615
MILK-BONE 475 GRAM ORIGINAL MINI BISCUIT	00871802006404	7180200640
MILK-BONE 475 GRAM FLAVOR SNACKS MINI BISCUIT	00871802006411	7180200641
MILK-BONE 510 GRAM HEALTHY FAVORITES CHICKEN BISCUIT	00871802006657	7180200665
MILK-BONE 142 GRAM HEALTHY FAVORITES SOFT & CHEWY CHICKEN	00871802006671	7180200667
MILK-BONE 142 GRAM HEALTHY FAVORITES SOFT & CHEWY BEEF	00871802006688	7180200668
PUP-PERONI 708 GRAM BACON	00871802007579	7180200757
MILK-BONE 708 GRAM SOFT AND CHEWY BEEF STEAK CANNISTER	00871802007593	7180200759
MILK-BONE 750 GRAM GRAVY BONES BISCUIT	00871802007739	7180200773
MILK-BONE 850 GRAM MAROSNACKS BISCUIT	00871802007876	7180200787
MILK-BONE 800 GRAM MILK & PEANUT BUTTER BISCUIT	00871802007883	7180200788

MILK-BONE 800 GRAM CHEESE & VEGETABLE BISCUIT	00871802007890	7180200789
PUP-PERONI 75 GRAM BEEF	00871802008309	7180200830
PUP-PERONI 75 GRAM BACON	00871802008316	7180200831
PUP-PERONI 75 GRAM LEAN BEEF	00871802008323	7180200832
PUP-PERONI 158 GRAM BEEF	00871802008330	7180200833
PUP-PERONI 158 GRAM LEAN BEEF	00871802008347	7180200834
MILK-BONE 425 GRAM GOOD MORNING TOTAL WELLNESS	00079100009107	7910000910