#### C4 Ultimate Energy® WWE SummerSlam Promotion and Sweepstakes

#### **Official Rules and**

#### **Terms and Conditions**

#### THIS PROGRAM (DEFINED BELOW) CONSISTS OF 2 SEPARATE OFFERS: (1) A REWARD WITH PURCHASE; AND (2) A SWEEPSTAKES/GAME OF CHANCE.

#### PURCHASE IS NECESSARY FOR THE PROMOTION PORTION OF THE PROGRAM. <u>NO PURCHASE IS</u> <u>NECESSARY TO ENTER OR WIN THE SWEEPSTAKES PORTION OF THE PROGRAM. A PURCHASE WILL NOT</u> <u>INCREASE YOUR CHANCES OF WINNING THE SWEEPSTAKES PORTION OF THE PROGRAM</u>.

THE CLOCK OF THE ADMINISTRATOR (DEFINED BELOW) IS THE OFFICIAL TIME-KEEPING DEVICE IN THE PROGRAM. INTERNET ACCESS AND A VALID E-MAIL ACCOUNT ARE REQUIRED. A mobile device may also be used to participate. Standard data and messaging rates may apply to participate in the Program via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

BY SUBMITTING A SUBMISSION (DEFINED BELOW) AND/OR AN ENTRY (DEFINED BELOW) TO THIS PROGRAM DURING THE PROGRAM PERIOD (DEFINED BELOW), YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE PROGRAM ENTITIES (DEFINED BELOW) AND A LIMITATION OF YOUR RIGHTS AND REMEDIES, AND A REQUIREMENT TO ARBITRATE ALL DISPUTES.

#### ODDS OF WINNING A SWEEPSTAKES PRIZE WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED DURING THE PROGRAM PERIOD. ALL APPLICABLE FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. OTHER RESTRICTIONS APPLY. VOID OUTSIDE THE ELIGIBILITY AREA (DEFINED BELOW), AND WHERE PROHIBITED OR RESTRICTED BY LAW.

Woodbolt Distribution, LLC d/b/a Nutrabolt (<u>"Sponsor</u>") is offering the "C4 Ultimate Energy® WWE SummerSlam Promotion and Sweepstakes" (the "<u>Program</u>"). The Program is subject to these official rules and terms and conditions (the "<u>Official Rules</u>"), and by participating and/or entering, the participant (the "<u>Participant</u>" or "you") and/or entrant (<u>"Entrant</u>" or "you") agrees to be bound by them and the decisions of Sponsor, which are final and binding in all respects. This Program begins at 12:00:01 AM Eastern Time (ET) on April 01, 2024, and ends at 11:59:59 PM ET on June 30, 2024 (the "<u>Program Period</u>"). Administrator's computer is the official timekeeping device for participation in the Program.

### 1. <u>Eligibility</u>:

The Program is open to persons who are legal residents of, and physically located in the fifty (50) United States and the District of Columbia (the "<u>Eligibility Area</u>"), who are at least eighteen (18) years of age at the time of submission ("<u>Eligible Participants</u>", "<u>Eligible Entrants</u>" or "<u>you</u>"). VOID OUTSIDE THE ELIGIBILITY AREA OR WHERE PROHIBITED OR RESTRICTED BY LAW OR THESE OFFICIAL RULES. Employees, officers and representatives and members of the immediate families (*i.e.*, parents, spouses, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) of Sponsor, Snipp Interactive Inc. (the "<u>Administrator</u>"), World Wrestling Entertainment, LLC. ("<u>WWE</u>"), Fanatics Retail Group Fulfillment, LLC ("<u>Fanatics</u>"), and their respective affiliated companies, parent companies, subsidiaries, participating promotional partners, retailers, distributors, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfillment of the Program, or any alcohol beverage licensees (including alcohol beverage suppliers, wholesalers, distributors or retailers) (the "<u>Program Entities</u>") are not eligible to participate in the Program.

# 2. <u>The Program</u>:

Eligible Participants who purchase two (2) or more Participating Products A OR one (1) or more Participating Products B as set out in Exhibit A attached hereto and incorporated herein by reference (each a "<u>Participating Product</u>") during the Purchase Period (defined below) from any participating retailer or online in the Eligibility Area (each, a "<u>Participating Retailer</u>") in a single transaction (such purchase, a "<u>Qualifying Purchase</u>"), are given the opportunity to each receive: (A) one (1) Entry (defined below) into the "C4 Ultimate Energy® WWE SummerSlam" Sweepstakes (such sweepstakes,

the "<u>Sweepstakes</u>"); and (B) one (1) ten dollar (\$10) Fanatics code (such code, a "<u>Reward</u>", and such Reward offer, the "<u>Promotion</u>"), while supplies of Rewards last. See Section 3 for how to participate in the Promotion. See Section 4 for how to participate in the Sweepstakes, including on how to participate in the Sweepstakes without making a Qualifying Purchase. By way of example, it is hereby clarified that if an Eligible Participant purchases six (6) Participating Products A **and** (4) Participating Products B in the same single transaction, such Qualifying Purchase will be only eligible to receive one (1) Reward and one (1) Entry.

The following limits apply:

Four (4) Rewards per person/email address during the Program Period.

Four (4) Reward Entries per person/email address during the Program Period.

One (1) Sweepstakes entry per person/email address/day regardless of method of entry.

One (1) Prize (defined below) per person/email address during the Program Period.

### 3. <u>The Promotion:</u>

### 3.1 <u>How to Participate in the Promotion</u>:

Participants may participate in the Promotion by: (A) During the Program Period, completing their Qualifying Purchase; (B) ensuring that the applicable sales receipt identifies the Participating Retailer and date of purchase (to ensure it is within the Program Period); (C) taking a photograph (png, jpeg, pdf, and tiff file types with a maximum file size of 10MB) of the sales receipt in its entirety (such photograph, a "<u>Receipt Image</u>") (note: Participants are encouraged to blank out any personal information that appears on the sales receipt); and (D) thereafter and during the Program Period, following the submission method listed below to submit the Receipt Image (a "<u>Submission</u>"):

<u>Visit Program Site to Submit</u>. During the Program Period, visit <u>c4energy.com/wwe-summerslam-sweeps</u> (the "<u>Program Site</u>"), where an Eligible Participant will receive further instructions on uploading the Receipt Image and registering for the Promotion. Complete the registration form by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State/Province, Zip Code, E-Mail Address, and phone number). Follow instructions and submit Receipt Image (including reading and accepting any required terms and conditions) and register for the Promotion.

**Registering for the Promotion is the only way to receive a Reward**, which will be sent to the email address provided during registration, approximately 48 hours after you have been found eligible to receive a Reward, only while Rewards last. Without the information supplied via registration, we cannot send you your Reward.

#### Limit four (4) Fanatics code per person/email address during the Program Period.

### 3.2 Distribution of Rewards:

Participants who register a valid Submission will receive their Reward sent to the email address provided during registration, approximately 48 hours after such Participant has been found eligible to receive a Reward, only while Rewards last.

The Program Entities are not responsible for (as applicable) late, lost, stolen, damaged, misdirected, irregular, garbled, corrupted or undelivered Submissions, Rewards or other transmissions in connection with the Promotion (whether sent by or to the Participant), regardless of cause. The Program Entities are not responsible for (a) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Program or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site (including the Program Site), Submissions, Rewards or other transmissions in connection with the Promotion (whether sent by or to a Participant); and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of email or text on account of technical problems or traffic congestion on the Internet or at any web site (including the Program Site) or any combination thereof. Without limiting the foregoing, Program Entities expressly disclaim any and all liability for Submissions, Rewards or other transmissions in connection with the Program Site) or any combination thereof. Without limiting the foregoing, Program Entities expressly disclaim any and all liability for Submissions, Rewards or other transmissions in connection with the Program Site) or any combination thereof. Without limiting the foregoing, Program Entities expressly disclaim any and all liability for Submissions, Rewards or other transmissions in connection with the Promotion which are not timely received in an uncorrupted form (or received at all) by a Participant due to filtering/privacy settings for email transmissions or for any other reason.

No responsibility is assumed by the Program Entities for any undeliverable email. Rewards are subject to the terms and conditions of the issuer including the following:

When offer redeemed as specified above, you will receive one (1) \$10.00 USD gift card to Fanatics.com. Limit one (1) gift card per purchase. Gift card valid only at Fanatics.com for in-stock merchandise only. Except where required by law, cannot be redeemed for cash or cash equivalent, returned, reproduced, modified, sold, traded, refunded, or replaced if lost or stolen. Not valid for any other gift cards, codes, or e-gift card or on previous purchases or returns. No cash back unless required by law. If the value of your purchase exceeds the available gift card balance, you must pay the excess at the time of purchase. Any unused amount will be applied when you re-enter your gift card during your next purchase. All purchases are subject to the Fanatics.com Terms of Use, which may change at any time. To check your gift card balance, please visit Fanatics.com/GChelp. Void where prohibited. Gift cards/e-gift cards are issued by Fanatics Retail Group Fulfillment, LLC. Offer good in U.S.A. at participating retailers only.

All aspects of each Reward will be determined by the Sponsor in its sole and absolute discretion subject to availability. Each Reward must be accepted as awarded and is not transferable, assignable, or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Reward or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Rewards will only be awarded to the person whose verifiable full name and valid e-mail and/or mailing address appears on the registration form associated with the Receipt Image in guestion. Participants are responsible for any damage/loss due to use of a Reward and will be responsible for any legal repercussions arising due to the Reward being prohibited by law or by any other cause whatsoever from claiming, using, or owning the Reward. The Program Entities will not have any liability for any defects, mechanical or otherwise, in respect of the Reward. By participating in the Program, you agree to release, discharge, indemnify and hold harmless the Program Entities from any liability, losses, claims or damages which may arise out of participation in the Program or out of the acceptance, use, misuse, or possession of any Reward. Without limiting the generality of the previous sentence, the Program Entities will not be liable for any loss; consequential, incidental, special, or exemplary damages; or harm of whatsoever nature and howsoever arising, suffered by any Participant or any third party, as a result of the use of, or inability to use, the Reward by the Participant and/or such third party or any other cause whatsoever.

There are currently scheduled to be a total of 2,500 Rewards that are available for distribution as part of this Program (the "Reward Pool"). The Promotion will conclude at the end of the Program Period.

### 3.3 Processing of Receipt Images:

Processing of a Receipt Image will take 48 hours from the time the Receipt Image is received by the Administrator. Once a Participant's Receipt Image is processed, such Participant will be notified via email, whether such Receipt Image has been successfully validated or a reason why such Receipt Image could not be processed at such time, as determined by the Administrator in its sole and absolute discretion. It is the responsibility of the Participant to check the applicable email account/phone for such notification including in the inbox, spam, or junk folders. The Program Entities do not assume any responsibility and are not responsible for electronic communications which are undeliverable for any reason, including (but not limited to) as a result of any form of active or passive filtering of any kind or insufficient space in a participant's mailbox to receive e-mail messages, or other communications. All Receipt Images become the property of Program Entities and will not be returned. The Promotion is void where taxed, prohibited, or restricted by law. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via a purchase of Participating Products from the Participating Retailers) will be void. Receipts that cannot be validated for any reason will be rejected, as determined by the Administrator in its sole discretion. For example only, and not an all-inclusive list, a Receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Program Entities; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons; or (viii) is incorrectly or incompletely entered or submitted.

### 3.4 Verification:

All Receipt Images and Participants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in the Promotion; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Receipt Image and/or other information for the purposes of the Promotion; and/or (iii) for any other reason the

Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering the Promotion in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor or its Administrator may result in disqualification in the sole and absolute discretion of the Sponsor. Proof of transmission (screenshots or captures etc.), or attempted transmission of a submission or of attempted submission of any communication, does not constitute proof of delivery or receipt by the Program computers, Administrator or Sponsor.

# 3.6 Grant of Publicity Rights.

By entering the Promotion, Participant irrevocably consents to the use of his or her name, image, photograph, likeness, biographical information, and any video footage related to the Reward or Prize, for Sponsor's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without notice or additional compensation, unless prohibited by law.

## 4. The Sweepstakes:

## 4.1 How to Enter the Sweepstakes:

**NO PURCHASE IS NECESSARY TO ENTER THE SWEEPSTAKES OR WIN.** You will not increase your chances of winning by buying a product because no purchase is required to participate. There are two (2) ways to enter the Sweepstakes, as follows:

### A. Purchase Option:

An Eligible Entrant can enter the Sweepstakes by participating in the Promotion and making a Submission during the Program Period (as further set out in Section 3). Each eligible Submission will receive one (1) entry into the Sweepstakes (each, a "Consideration Entry").

## B. <u>No purchase Option</u>:

In order to enter and participate in the Sweepstakes without making a Qualifying Purchase, Eligible Entrants can visit <u>www.c4energy.com/wwe-Summerslam-sweeps-amoe</u>, where you will be required to complete the available registration form during the Program Period by entering true and accurate information in the required fields (including, First Name, Last Name, Street Address, City, State, Zip Code, E-Mail Address and phone number) to receive one (1) entry in the Sweepstakes (such entry, a "<u>Non-Consideration Entry</u>", and together with a "<u>Consideration Entry</u>", an "<u>Entry</u>").

All Entries submitted in compliance with these Official Rules and not disqualified or void are considered "<u>Eligible Entries</u>." All Entries are the property of Sponsor.

Standard data charges may apply to Participants who choose to enter the Program via a mobile device. Please contact your service provider for rates and service plan information prior to participating with your mobile device.

Program Entities shall not be responsible for lost, late, stolen, damaged, garbled, inaccurate, incomplete, misaddressed, mutilated, undelivered, delayed, or misdirected emails, requests, Entries, and/or Prize claims, or for errors, omissions, interruptions, deletions, defects, or delay in cable, satellite, internet service provider, telephone lines, or in operations or transmission of information, in each case whether arising by the way of technical or other failures or malfunctions of computer hardware, software, communication devices, or transmissions lines, or data corruptions, theft, tampering, destruction, unauthorized access to or alteration of any participation materials, loss, human error, or otherwise.

### Limit 1 Entry per person/email address/day regardless of method of entry.

The odds of winning the Grand Prize (defined below) depend on the total number of Eligible Entries received during the Program Period.

### 4.2 Drawing:

On or about July 03, 2024, the Administrator will conduct one (1) random drawing ("<u>Drawing</u>") from among all Eligible Entries received to select one (1) Winner (defined below) of the Grand Prize.

### 4.3 Prizes:

**Grand Prize:** One (1) Winner will receive a Grand Prize (1) (the "<u>Grand Prize</u>" or the "<u>Prize</u>") comprised of the following: a) two (2) tickets to 2024 WWE SummerSlam currently scheduled to be held in Cleveland, Ohio on August 3, 2024; (b) Round trip, coach class air transportation for the Winner and one (1) guest (the "<u>Guest</u>") from the major airport nearest the Winner's residence (on an airline and airport as determined by Sponsor in its sole discretion) to Cleveland, Ohio (the "<u>Host City</u>"); (c) Standard hotel accommodations for two (2) consecutive nights (1 room, double occupancy) for the Winner and Guest in the Host City as such hotel is selected by Sponsor in its sole discretion; (d) one (1) \$250 Visa Gift Card to use for transportation, food, and other incidental expenses; (e) one (1) signed WWE Championship replica title; (f) a one (1) year supply of C4 Performance Energy® and C4 Ultimate Energy® (12 total cases); and (g) one (1) VIP Experience for the Winner and Guest at the 2024 WWE SummerSlam, which includes a photo opportunity at the ring prior to showtime. The Approximate Retail Value ("<u>ARV</u>") of the Grand Prize is \$2,500.00. There is a total of one (1) Prize.

### 4.4 Winner Selection and Notification:

The potential winner will be notified within three (3) business days of the Drawing by email at the email address provided with the Entry. Within three (3) days of being notified, the potential winner will be required to complete, sign, and return documentation required by Sponsor, including an Affidavit of Eligibility, release of liability, a publicity release form (except where prohibited), and an IRS Form W-9 or equivalent form with the potential winner's full social security number or other U.S. taxpayer identification number. You must have a valid social security number or personal U.S. tax identification number to be eligible to win the Grand Prize. Provided that the potential winner is in compliance with the Official Rules and after having successfully proven their eligibility and provided any documentation required by Sponsor, the potential Winner will be determined to be the "Winner". Sponsor expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary. The Grand Prize will be awarded to the authorized account holder of the e-mail address or telephone number submitted with the Entry regardless of the individual who submitted the winning Entry. If a potential winner cannot be reached after a reasonable effort has been exerted or fails to respond within three (3) days of the date of notification, the potential winner forfeits the Prize, and a first alternate potential winner will be randomly drawn from all remaining Eligible Entries. If the first alternate potential winner is unable to accept the Prize, the Prize is forfeited, and a second alternate potential winner will be randomly drawn from all remaining Eligible Entries. If such a second alternate winner is unable to accept the Prize, the Prize is forfeited and will not be awarded.

If, for any reason, more bona fide winners come forward seeking to claim a prize in excess of the one (1) Prize available as set forth in these Official Rules, the Winner of the Prize may be selected by Administrator in a random drawing from among all persons making purportedly valid claims for such Prize. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. The Program Entities are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected or unsuccessful efforts to notify the potential Winner(s).

#### 4.5 Prize Terms:

The ARV of the Prize is subject to change based upon current market conditions at the time of Prize fulfillment. Any difference between the ARV and the actual value of the Prize, if any, will not be awarded. Any costs and expenses associated with the Winner's acceptance and use of the Prize not specified herein as being awarded is the sole responsibility of the Winner. All Prize details not specified in these Official Rules will be determined in Sponsor's sole discretion. The date for fulfillment of the Prize is anticipated to be on or around July 10, 2024; but all subject to change in Sponsor's sole discretion. If for any reason the Prize or any Prize compenent is unavailable or the Prize, any Prize component or related event(s) is delayed, cancelled, or postponed, or for any other reason, Sponsor reserves the right to modify the Sweepstakes in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of the Prize, or any portion thereof, is permitted by the Winner. The Program Entities shall have no responsibility or obligation to the Winner if they are unable or unavailable to, or they do not for any reason, accept or utilize the Prize. In the event a potential winner cannot accept the Prize, an alternate Winner will be randomly drawn from all remaining Eligible Entries. The Prize is provided "as is". Entrants acknowledge that the Program Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prize, including any express warranties provided by any Prize supplier that are sent along with the Prize and any implied warranty of merchantability of fitness for a particular purpose. Program Entities are not responsible for, and will not replace, any lost, damaged, or stolen Prize or Prize component. Any Prize pictured in online, television and print advertising, promotional packaging and other Sweepstakes materials are for illustrative purposes only.

The value of the Prize will be taxable to the Winner as income. An IRS Form 1099 will be issued in the name of the Winner for the actual value of the Prize awarded. All U.S. federal, state and local tax liability, and any other costs and expenses associated with acceptance or use of the Prize not specifically provided for in these Official Rules are solely the Winner's responsibility.

Tickets are subject to availability, as well as the terms and conditions applicable thereto. The Winner and Guest ticketholders will be required to comply with all venue rules and regulations, including all COVID-19 protocols in effect at the venue at the time of the event. Failure to do so may result in forfeiture of the Prize as determined by Sponsor. If, for whatever reason, the event is cancelled or postponed, the ticket terms and conditions will govern, and Program Entities will have no further obligation to the Winner.

The ARV of the Grand Prize may vary depending on the Winner's residence, market conditions, changes in value of components (e.g. air transportation and hotel rates) and other reasons. Sponsor is not responsible for, and the Winner will not receive, the difference between the actual value of the Grand Prize at the time of award and the stated ARV in these Official Rules or in any Sweepstakes-related correspondence or materials. In the event the Winner lives within close proximity to the trip destination (as determined in Sponsor's sole discretion), Sponsor may substitute airfare with ground transportation, and any difference in value will not be awarded to the Winner. Failure to complete any component of any Grand Prize does not relieve the Winner of his/her tax obligations associated with winning such Grand Prize. Specific travel arrangements and all Prize details not specified herein will be made and determined at the Sponsor's sole discretion. Travel must originate from and end at the same airport and the Winner and Guest must be aged 18+ and travel on the same itinerary. It is the Winner's sole responsibility to comply with all travel requirements, which may include, without limitation, presenting necessary identification (including photograph) at the time of travel. Flight schedules are subject to change without notice. Sponsor is not liable for any missed Prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. The Winner may be required to provide a credit card at time of accommodation check-in to cover incidentals.

# NEITHER SPONSOR NOR ANY PROGRAM ENTITY SHALL HAVE ANY LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF OR RELATED TO THE PRIZE OR ANY ACTIVITY RELATED TO THE PRIZE OR ANY OTHER ASPECT OF WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

### 4.6 Grant of Publicity Rights.

By entering the Sweepstakes, Entrant irrevocably consents to the use of his or her name, image, photograph, likeness, biographical information, and any video footage related to the Prize, for Sponsor's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without notice or additional compensation, unless prohibited by law.

### 5 Entries and Submissions -

- Entrants and/or Participants must use a valid email address and multiple Entrants and/or Participants are prohibited from sharing the same email address.
- Use of more than one (1) email address by an Entrant and/or Participant or the creation of multiple accounts by the same Entrant and/or Participant is prohibited and will result in automatic disqualification.

Entries and/or Submissions that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with the Official Rules may be disqualified from the Program at Sponsor's sole and absolute discretion. Entries and/or Submissions generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries and/or Submissions received based on any tampering (cheating) or foul play will render that Participant and/or Entrant ineligible to receive any Rewards and/or Prize(s) and may result in the Participant and/or Entrant no longer being allowed to enter Sponsor's other promotions in the future, at Sponsor's sole discretion. Subsequent attempts made by the same individual to submit multiple Entries and/or Submissions by using multiple or false contact information or otherwise may be disqualified. The Program Entities are not responsible for technical failures of any kind, including, but not limited to, the malfunctioning of any wireless network, telephone, computer, computer network, hardware or software or the unavailability or inaccessibility of any service. The Program Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Participant's device to receive messages. Those who do not follow all of the instructions, provide the required information in their registration form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. All materials submitted become the property of Sponsor and will not be

returned. Illegible and/or incomplete Entries and/or Submissions and Entries and/or Submissions submitted by Participants and/or Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. You understand that Internet access and device data usage charges and any other charges imposed by your mobile plan and/or online service may apply when submitting an Entry and/or Submission. Contact your wireless carrier and/or check your mobile plan for data usage pricing plans and details. In the event of a dispute as to any Entry and/or Submission, the Authorized Account Holder of the email address used to register for the Program will be deemed to be the Entrant and/or Participant. The "<u>Authorized Account Holder</u>" is the natural person who is assigned an account by the Internet access provider, online service provider, or other organization responsible for assigning such accounts or the account associated with the submitted email address. The potential winner may be required to show proof of being the Authorized Account Holder.

### 5. Liability Release and Indemnity:

By entering the Program, each Participant and/or Entrant agrees that Sponsor, any other Program Entities, and each of their respective parents, subsidiaries, affiliated companies, employees, officers, directors, shareholders, agents, retailers, distributors and representatives are indemnified, released and will be held harmless by such Participant and/or Entrant from any and all liability, for any damages, injuries or losses of any kind to person(s), including personal injury, death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of a Reward and/or Prize. Each Prize and each Reward is offered and provided "as is" with no warranty or guarantee by Sponsor, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. Any and all warranties and/or guarantees on the Prizes and Rewards (if any) are subject to the manufacturer's terms therefore, and Participant and/or Entrant agrees to look solely to such manufacturer(s) for any such warranty and/or guarantee. By participating in the Program, each Participant and/or Entrant acknowledges that the Program Entities have not and will not obtain or provide insurance of any kind relating to the Prizes or the Rewards.

Participants and Entrants agree to indemnify, defend, and hold harmless the Program Entities from any and all liability arising out of or relating in any way to Participant's and/or Entrant's participation in the Program and to release all rights to bring any claim, action or proceeding against the Program Entities arising out of participation in the Program, use of the Program Site, or receipt or use of any Prize or Reward, including but not limited to: (a) unauthorized human intervention in the Program; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected or undeliverable mail; (e) errors in the administration of the Program or the processing of Entries or Submissions; or (f) injury or damage to persons or property (including to any computer systems resulting from participation in or accessing or downloading information in connection with the Program), which may be caused, directly or indirectly, in whole or in part, from Participant's and/or Entrant's participation in the Program or receipt or use of any Prize or Reward. Participants assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Program, the use of any Program website(s) (including the Program Site), or the acceptance, receipt, or use of any Prize or Reward. Entrants and Participants further agree that in any cause of action, the Program Entities' liability will be limited to the cost of entering and participating in the Program, and in no event shall the Program Entities be liable for attorney's fees.

The Program Entities assume no responsibility for and will disgualify Entries and Submissions that are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Program, or by any human, mechanical or electronic error that may occur in the processing of the Entries or Submissions, or other errors appearing within the Official Rules or in any Program related advertisements. The Program Entities assume no responsibility for any typographical or other error in the printing of the offer, administration of the Program, errors in processing Entries or Submissions, identifying the Winner, in the announcement of the Rewards, Prize, and Winner, the delivery of the Prize and Rewards, any problems or technical malfunction of any telephone network or lines, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or on any website, or any combination thereof, including, without limitation, any injury or damage to Participant's and/or Entrant's or any other person's computer system or software related to or resulting from participation in, uploading any materials or downloading any materials in the Program. Use of any device to automate or subvert entry or submission is prohibited and any Entries or Submissions received by such means will be void. Sponsor reserves the right in its sole discretion to disgualify any person it suspects or finds: (i) to have tampered with the Entry or Submission process or the operation of the Program; (ii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to display behavior that will bring such Winner or the Program Entities into disgrace (e.g., including but not limited to, a person committing acts of moral turpitude, and/or allegations or convictions of any crime); (iv) to have provided inaccurate information

on any legal documents submitted in connection with the Sweepstakes; or (v) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY A PARTICIPANT, AN ENTRANT, AND/OR THE WINNER WILL RESULT IN SUCH PERSON'S DISQUALIFICATION FROM THE PROGRAM AND ANY AND ALL PRIVILEGES THEREIN WILL BE IMMEDIATELY TERMINATED.

Entrants and/or Participants who are California residents assume the above mentioned risks and agree that their release shall apply to all unknown or unanticipated results of the occurrences described above, as well as those known or anticipated, and such Entrants and/or Participants hereby knowingly waive any and all rights and protections under California Civil Code Section 1542, which section reads as follows: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor."

The following provision applies to residents of the State of New Jersey. Pursuant to the New Jersey Truth-in-Consumer Contract, Warranty and Notice ACT ("TCCWNA"), N.J.S.A. 56:12-14 et seq., certain businesses are not permitted to offer or enter into written consumer contracts with consumers or prospective consumers which include any provision that violates any clearly established legal right of a consumer, or responsibility of the business, as established by state or Federal law. These Official Rules are intended to comply with TCCWNA. In the event of a conflict between these Official Rules and the TCCWNA, the terms of the TCCWNA take precedence and will control. The TCCWNA also requires businesses to specify which provisions are void, unenforceable, or inapplicable in the State of New Jersey. The following provisions of these Official Rules shall not be applicable to New Jersey residents: (i) provisions which limit the Sponsor's liability for any tortious action or breach of contract by Sponsor; and (ii) provisions which limit the amount of damages which may be sought for any tortious action or breach of contract by Sponsor.

### 6. General Terms.

By entering the Program, Participants and Entrants: (a) agree to be bound by these Official Rules and by the interpretation of these Official Rules by Sponsor and by the decisions of Sponsor, which are final and binding in all respects; (b) acknowledge compliance with these Official Rules; (c) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (d) agree to release and hold harmless the Program Entities from and against any claims, injury or damages arising out of or relating to participation in the Program and/or the use, misuse or redemption of a Prize or Reward, and for any claim including claims based upon defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property-related cause of action arising from or related to the Program, the Prizes, the Rewards or Sponsor's advertising and marketing related to the Program. Winning a Prize or obtaining a Reward is contingent upon fulfilling all requirements set forth herein.

The Program Entities are not responsible if the Program cannot take place or is delayed, or if any Prize or Reward cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, government mandated lockdowns, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, other force majeure events or other events outside of the reasonable control of the Program Entities. If, for any reason, the Program is not capable of running as planned, including, without limitation, coronavirus (COVID-19) pandemic, other epidemics or medical emergencies, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Program Entities, which, in Sponsor's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Program, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Program or any part of the Program. If the Program or any part of the Program is terminated or modified prior to the closing date of the Program, notice will be posted on <u>c4energy.com/wwe-summerslam-sweeps</u> (if time permits), any remaining Rewards will be issued to Participants from among any Submissions received prior to any such event outside of the reasonable control of Sponsor, and the Prize will be awarded to a Winner to be selected in a random drawing from among all of the remaining uncorrupted Eligible Entries received prior to any such event outside of the reasonable control of Sponsor. Sponsor reserves the right to modify and replace or amend these Official Rules from time to time during the Program or thereafter.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE; SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Participants and Entrants agree to waive any rights to claim ambiguity of these Official Rules should it even exist. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Program-related materials, privacy policy or terms of use on a website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

# 7. Privacy:

All information submitted by Participants and Entrants and collected by or on behalf of Sponsor in connection with a Participant's and/or Entrant's entry or participation will be subject to and will be treated in a manner consistent with Sponsor's privacy policy available at: <a href="https://nutrabolt.com/privacy-policy/">https://nutrabolt.com/privacy-policy/</a>. By participating in the Program, Participants and Entrants hereby agree that Sponsor may collect and use their personal information submitted with the Entry and/or Submission. Among other things, the information you provide may be used to send you company updates and announcements from Sponsor concerning the company and its products. By participating in the Program, Participants and Entrants hereby agree that Sponsor may share their personal information submitted with the Entry and/or Submission for the purposes of Winner selection and Reward and/or Prize fulfillment.

### 8. Governing Law:

This Program, including all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, Participants' and/or Entrants' rights and obligations, or the rights and obligations of Sponsor in connection with this Program, is governed by the laws of the State of Texas, without respect to conflict of law/choice of law doctrines of Texas (or of any other jurisdiction which would lead to the application of the law of any jurisdiction other than Texas). TO THE FULLEST EXTENT POSSIBLE UNDER APPLICABLE LAW, EACH PARTICIPANT AND/OR ENTRANT AGREES THAT ANY CLAIM OR DISPUTE RELATED TO OR ARISING OUT OF THE PROGRAM OR THESE OFFICIAL RULES SHALL BE FINALLY RESOLVED BY ARBITRATION AND SHALL BE BROUGHT INDIVIDUALLY AND NOT BY CLASS ACTION. THE ARBITRAL TRIBUNAL SHALL HAVE THE POWER TO RULE ON ANY CHALLENGE TO ITS OWN JURISDICTION OR TO THE VALIDITY OR ENFORCEABILITY OF ANY PORTION OF THIS AGREEMENT TO ARBITRATE. ARBITRATION SHALL BE HELD IN THE STATE OF TEXAS AND COUNTY OF TRAVIS. IN NO EVENT SHALL ENTRANT SEEK TO RESCIND ITS AGREEMENT WITH THESE OFFICIAL RULES. Each Participant and/or Entrant further agrees that under no circumstances will such Participant and/or Entrant be permitted to obtain awards for, and each Participant and/or Entrant hereby waives all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, expenses, or costs of whatever nature arising from the Program. Each Participant and/or Entrant further waives all rights to have damages multiplied or otherwise increased in any form.

### 9. Request for Names of Winners and Official Rules:

All requests for a copy of the Official Rules and for the name of the Winner must be made by July 30, 2024. For the name of the Winner and/or Official Rules: (i) send a self-addressed, stamped envelope postmarked to C4 Ultimate Energy® WWE SummerSlam Sweepstakes and Promotion, c/o Snipp Interactive, P.O. Box 2749, Carlsbad, CA 92018; and (ii) write "Winners Names" and/or "Official Rules" on the lower left-hand corner of the envelope.

### 10. Sponsored by:

This Program is sponsored by Sponsor: Woodbolt Distribution, LLC d/b/a Nutrabolt, 4407 Monterey Oaks Blvd #150, Austin, TX 78749.

The WWE name, SummerSlam mark, and WWE mark and logo are registered trademarks of World Wrestling Entertainment, LLC. ("<u>WWE</u>"). Neither WWE nor Fanatics Retail Group Fulfillment, LLC ("Fanatics") is a sponsor of the Program or otherwise affiliated with Sponsor, and neither entity is responsible for the administration of the Program, the collection of the Entries or Submissions or the conduct of any drawing. Any third-party trademarks mentioned herein are the property of their respective trademark owners. The use or mention of such third-party trademarks in the Official Rules or the Program is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of this Pogram.

### Administered by:

This Program is administered by Snipp Interactive Inc., 6708 Tulip Hill Terr, Bethesda, MD 20816.

# EXHIBIT A

# **Participating Products**

# 1. Participating Products A

| Product Description  | Volume per Unit | UPC-12 for Consumer Selling<br>Unit |
|--|-----------------|-------------------------------------|
| C4 Performance Energy Carbonated 12oz Grape Popsicle                 | 12 oz           | 842595133011                        |
| C4 Performance Energy Carbonated 12oz Cherry Popsicle                | 12 oz           | 842595133028                        |
| C4 Performance Energy Carbonated 16oz Popsicle Orange<br>Creamsicle  | 16 oz           | 842595131628                        |
| C4 Performance Energy Carbonated 16oz Orange Popsicle                | 16 oz           | 842595131499                        |
| C4 Performance Energy Carbonated 16oz Hawaiian Pineapple<br>Popsicle | 16 oz           | 842595131291                        |
| C4 Performance Energy Carbonated 16oz Grape Popsicle                 | 16 oz           | 842595131277                        |
| C4 Performance Energy Carbonated 16oz Cherry Popsicle                | 16 oz           | 842595131253                        |
| C4 Performance Energy Carbonated 12oz Skittles                       | 12 oz           | 842595118438                        |
| C4 Performance Energy Carbonated 12oz Strawberry Starburst           | 12 oz           | 842595117714                        |
| C4 Performance Energy Carbonated 12oz Strawberry Watermelon<br>Ice   | 12 oz           | 842595113020                        |
| C4 Performance Energy Carbonated 12oz Grape Frost                    | 12 oz           | 842595117721                        |
| C4 Performance Energy Carbonated 12oz Orange Slice                   | 12 oz           | 842595105896                        |
| C4 Performance Energy Carbonated 12oz Frozen Bombsicle               | 12 oz           | 842595109733                        |
| C4 Performance Energy Carbonated 16oz Cherry Starburst               | 16 oz           | 842595109542                        |
| C4 Performance Energy Carbonated 16oz Orange Starburst               | 16 oz           | 842595109832                        |
| C4 Performance Energy Carbonated 16oz Lemon Starburst                | 16 oz           | 842595109856                        |
| C4 Performance Energy Carbonated 16oz Skittles                       | 16 oz           | 842595121766                        |
| C4 Performance Energy Carbonated 16oz Strawberry Starburst           | 16 oz           | 842595121759                        |
| C4 Performance Energy Carbonated 16oz x WWP Mango Foxtrot            | 16 oz           | 842595126198                        |
| C4 Performance Energy Carbonated 16oz Arctic Snow Cone               | 16 oz           | 842595118858                        |
| C4 Performance Energy Carbonated 16oz Strawberry Watermelon          | 16 oz           | 842595106572                        |
| C4 Performance Energy Carbonated 16oz Grape Frost                    | 16 oz           | 842595109238                        |
| C4 Performance Energy Carbonated 16oz Orange Slice                   | 16 oz           | 842595109368                        |
| C4 Performance Energy Carbonated 16oz Midnight Cherry                | 16 oz           | 842595111095                        |
| C4 Performance Energy Carbonated 16oz Frozen Bombsicle               | 16 oz           | 842595106596                        |
| C4 Performance Energy Carbonated 16oz Cherry Limeade                 | 16 oz           | 842595111071                        |
| C4 Smart Energy Carbonated 12oz Sparkling Strawberry Guava           | 12 oz           | 842595126921                        |
| C4 Smart Energy Carbonated 12oz Sparkling Blood Orange Yuzu          | 12 oz           | 842595126907                        |
| C4 Smart Energy Carbonated 12oz Sparkling Tropical Passionfruit      | 12 oz           | 842595126860                        |
| C4 Smart Energy Carbonated 12oz Sparkling Blue Raspberry             | 12 oz           | 842595125115                        |
| C4 Smart Energy Carbonated 12oz Sparkling Watermelon Burst           | 12 oz           | 842595125092                        |
| C4 Smart Energy Carbonated 12oz Sparkling Black Cherry               | 12 oz           | 842595125085                        |
| C4 Smart Energy Carbonated 12oz Sparkling Peach Mango                | 12 oz           | 842595117080                        |
| C4 Smart Energy Carbonated 12oz Sparkling Cherry Berry Lime          | 12 oz           | 842595119831                        |

| C4 Ultimate Energy Carb 16oz Pomegranate Piledriver   | 16 oz | 842595131703 |
|---|-------|--------------|
| C4 Ultimate Energy Carb 16oz Knockout Nectarine Guava | 16 oz | 842595131710 |
| C4 Ultimate Energy Carb 16oz Fruit Punch              | 16 oz | 842595121650 |
| C4 Ultimate Energy Carb 16oz Arctic Snow Cone         | 16 oz | 842595106619 |
| C4 Ultimate Energy Carb 16oz Orange Cream             | 16 oz | 842595127027 |
| C4 Ultimate Energy Carb 16oz Freedom Ice              | 16 oz | 842595127638 |
| C4 Ultimate Energy Carb 16oz Berry Powerbomb          | 16 oz | 842595129595 |
| C4 Ultimate Energy Carb 16oz Ruthless Raspberry       | 16 oz | 842595129601 |
| C4 Ultimate Energy Carb 16oz x WWE Ruthless Raspberry | 16 oz | 842595129601 |
| C4 Ultimate Energy Carb 16oz x WWE Berry Powerbomb    | 16 oz | 842595129595 |
| C4 Ultimate Energy Carb 16oz x WWP Freedom Ice        | 16 oz | 842595127638 |
| C4 Ultimate Energy Carb 16oz Orange Cream             | 16 oz | 842595127027 |

# 2. Participating Products B

| Product Description  | Volume per<br>Unit | UPC-12 for Consumer Selling<br>Unit |
|--|--------------------|-------------------------------------|
| C4 Performance Energy Carbonated 12oz (4pk) Frozen Bombsicle     | 12 oz              | 842595113044                        |
| C4 Performance Energy Carbonated 12oz (4pk) Strawberry Starburst | 12 oz              | 842595127843                        |
| C4 Performance Energy Carbonated 12oz (4pk) Skittles             | 12 oz              | 842595127836                        |
| C4 Smart Energy Carbonated 12oz (4pk) Cherry Berry Lime          | 12 oz              | 842595119848                        |
| C4 Smart Energy Carbonated 12oz (4pk) Strawberry Guava           | 12 oz              | 842595128451                        |